

Abstract

A post-foaming cleansing composition comprises at least one anionic surfactant, at least one non-ionic gelling agent and at least one post-foaming agent. The ratio of anionic surfactant:non-ionic gelling agent is 4:1 or greater such that  
5 during manufacture a gel structure is formed. The gel structure remains substantially unchanged for at least 4 minutes after the addition of the said post-foaming agent to the remainder of the composition.